

- RHS is a dynamic women's Member-based organization with over 80,000 Members in 30 countries. In addition, RHS proudly delivers communications to our 'Subscribers' and 'Enthusiasts' who embrace our lifestyle giving the Society a current reach of over a quarter of a million.
- RHS™ members wear full regalia that include distinctive red hats and purple outfits if you are 50 or older, pink hats and lavender outfits if you are under 50.
- Red Hat Society Day is celebrated April 25th by official chapters worldwide.
- The Red Hat Society is made up of a diverse network of women including working women and retirees, grandmothers, golfers, aerospace engineers, attorneys, teachers, Olympians and entertainers.
- Exalted Queen Mother Sue Ellen Cooper reaches more than 80,000 Red Hatters each week through the Friday Broadcast, a personal e-mail updating members with news from Hatquarters and escapades of Red Hat Society members around the world.
- Sue Ellen Cooper also sends a personal monthly broadcast to all Queens entitled Queen To Queen. This is a communiqué for all queens to share ideas and plans and to ask questions.
- In January 2011, CBS Evening News spotlighted the Red Hat Society in a segment.
- In April 2011, the first red hat and purple boa went on display at the Smithsonian Institution's National Museum of American History!
- In May 2011, the RHS's first book was published in Korea.
- In May 2011, RHS was the season finale focus of the hit CBS show, Rules of Engagement. The episode was #2 in the ratings, only under American Idol!
- In May of 2010, actor/comedian Damon Wayans released his first novel, Red Hats, in which the Red Hat Society was featured. In his acknowledgments he writes, "Sue Ellen Cooper and the Red Hats, I salute you for being such a wonderful worldwide sisterhood. You have brought much joy to many lives. I've witnessed it firsthand, through my mother."
- In June of 2010, The Red Hat Society partnered with River City Productions to form a television and film production company providing quality content for women of all ages.
- In 2008, The Red Hat Society receives the Popular Culture Association and American Culture Association's national award for the significant influence the organization has had on the world.
- HATS! The Musical premiered Oct. 11, 2006 at The New Denver Civic Theatre and has since launched in its fifth market.
- The Red Hat Society truly reached pop culture status when it was the focus of America's longest running animated series, The Simpsons in November of 2005.
- In November of 2004, The Red Hat Society appears as the focal point of an episode of the television sitcom, Still Standing.
- From 2003 to 2006, The Red Hat Society was the focus of a comprehensive study by Penn State which revealed the positive impact on women in today's society.